

## Art and Thrive Privacy Policy. May 2018 version 1.

At Art and Thrive we are committed to maintaining your privacy. Our privacy policy statement is given below. If we make changes to this policy, we will notify you by updating this statement on our Website. Art and Thrive is a trading name of Bilberry Bloom Arts, all financial transactions will be undertaken by Bilberry Bloom Arts.

### What information do we collect?

Data is information that identifies an individual as a person or business and includes names, contact details and transactional information required for on-line payment. All our on-line payments are handled by PayPal, you can view PayPal's privacy policy via their website. Some events will be advertised, and tickets may be purchased via Eventbrite. You can view Eventbrite's privacy policy via their website.

### Why do we collect this data?

We ask for your name, telephone number and email address and in some feedback questionnaire information your age. Your name, telephone number and e-mail address are necessary for us to be able to contact you should an event have to be cancelled or venue changed. Please see our F & Q's and terms and conditions.

At event or on-line follow-up questionnaires allow us to gain feedback from you so that we can better understand the suitability of the painting subjects, quality and level of art tutoring and the venue facilitation. This information is completed and given by consent.

Your contact details allow us to notify you of forthcoming events, special event deals and send you our event newsletter.

Information requested for marketing purposes, such as your e-mail address and telephone numbers are given by consent via an opt-in option which you may unsubscribe at any time by sending us a request to remove your details from our marketing data. All promotional emails/newsletters will contain information on how you can unsubscribe.

Art and Thrive may use anonymised statistics for internal and financial analysis, reporting, evaluation and quality assurance.

This information is not shared with or sold to other organisations.

### Legal obligations required by law.

For accounting purposes financial transactional information and that required by company law is kept securely for at least six years from the date of any financial transaction such as online booking and payment. This information does not include individual's personal details such as names, email addresses and telephone numbers.

### At event photography.

Publicity photographs are taken throughout our events for use on our Art and Thrive website, promotional and marketing material and on our social media accounts. Art and Thrive do not control the use of personal photographs taken by guest individuals or posts on social media. Art and Thrive relies on the good practice of its guests and that the reputation of Art and Thrive is paramount.

### Links to third party websites.

To provide you with increased value, we may include third party links to relevant information such as host venues and to general information about artist's styles, art exhibitions and galleries on our Website. These linked sites have separate and independent privacy policies. We encourage you to review those policies when you visit those sites. This Privacy Policy Statement only covers Art and Thrive's activities and does not cover any other organisations actions. We therefore have no responsibility or liability for the content and activities of these linked sites.

### Cookies.

Like other organisations, Art and Thrive might obtain information about general website usage by using cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They enable Art and Thrive to deliver a better browsing and website experience by enabling us to monitor which information you find useful and which information is not. In general cookies allow Art and Thrive to estimate audience size and usage pattern, recognise you when you return to our website, store information about your preferences and customise the website in accordance to individual interests. You can see more information about cookies by clicking on the cookie button at the top of our website.

### Further Information.

If you require any further information about our privacy policy, you can contact us on: [info@artandthrive.com](mailto:info@artandthrive.com)